

Selecting the Right QuickBooks Online Subscription for Your Needs



Self-Employed

Schedule C - Cash Basis
1099 income + W2
Separate Business/Personal
1 user + 1 Accountant

For independent contractors who file Schedule C

Best for: Service Provider with No A/R, A/P, Payroll



Simple Start

SOLO Schedule C / S Corp
Full General Ledger + A/R
Multiple Sources of Income
1 user + 2 Accountants

For new businesses just starting out.

Best for: Service-based business requiring A/R, A/P, payroll, sales taxes, financial reporting



Essentials

Growing Business
Manage A/P & A/R
Recurring Transactions
3 users + 2 Accountants

For service-based businesses who invoice for their time.

Best for: Business with inventory and/or requiring advanced reporting & profitability tracking



Plus

Budgets & Advanced Reports
Track Transactions (Classes)
Track Inventory
Track Project Profitability
5 users + 2 Accountants

For product-based businesses who track inventory.



Advanced

Smart Reporting (Fathom)
Unlimited Accounts & Classes
Advanced import & user permissions
Dedicated Manager & Online Training
25 users + 2 Accountants + Premium Care

For growing businesses who need more productivity and insights.

Best for: Growing enterprise requiring advanced functionality, unlimited lists & premium care